



WTVW
PO Box 470
Rockford, IL 61105

Campaign Group
1600 Locust St
Philadelphia, PA 19102

Contract # 1436403

Schedule Dates 09/27/16-10/03/16
Advertiser Jim Gray/Senate/Democrat/KY (80615)
Agency Campaign Group (10055)
Product Political - State Senate (1074)
Brand 13/14/127 (563222)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name
Phone/Fax /
CPE 13/14/127
Account Types National/Political
Billing Type Standard
Comments

Date Entered 09/26/16
Last Modified 09/26/16
Entered By Teresa Isbell
CO-OP No
Headline # 25317837
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$472.50
Net Total \$2,677.50
Sales Tax

Evansville (WTVW)

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$3,150.00
Grand Total:	9	\$3,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/27/16-09/30/16	4	:30	6:30P- 7P (CST)			1	1	1	1						Evansville (WTVW)		9/26/16
1.1	Normal Line / SPOT	09/27/16-09/30/16	4	:30	6:30P- 7P (CST)			1	1		1			3	\$250.00	\$750.00	Evansville (WTVW)		9/26/16
2.0	Revised Line / SPOT	09/27/16-09/29/16	4	:30	6P- 6:30P (CST)			1	1	1							Evansville (WTVW)		9/26/16
2.1	Normal Line / SPOT	09/27/16-09/29/16	4	:30	6P- 6:30P (CST)			1		1				2	\$300.00	\$600.00	Evansville (WTVW)		9/26/16
3.0	Normal Line / SPOT	10/03/16-10/03/16	4	:30	6P- 6:30P (CST)		1							1	\$300.00	\$300.00	Evansville (WTVW)		9/26/16
4.0	Normal Line / SPOT	09/27/16-09/28/16	4	:30	9P- 9:30P (CST)			1	1					2	\$500.00	\$1,000.00	Evansville (WTVW)		9/26/16
5.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	9:30P- 10P (CST)					1				1	\$500.00	\$500.00	Evansville (WTVW)		9/26/16
6.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	9P- 9:30P (CST)							1			\$250.00		Evansville (WTVW)		9/26/16
6.0.1	Closed Preempt	10/01/16															Evansville (WTVW)	Marked as Did not Air/Spot	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions